

SocialTech Startup Seeking Enthusiastic Product Launch Manager

Ziggy Mobility is a startup bringing their first product to market: the wheelchair accessory for side-by-side strolling. Ziggy is a social product with its users at the heart of its development.

Progressing from TU Delft and Erasmus MC projects, the company is now focusing on bringing Ziggy to the market. This period is exciting, varied and fulfilling.



The opportunity

We have a product our clients love, and we have a network of care homes who are excited to try out a Ziggy. We now seek a Product Launch Manager to connect the product with the people who want it. Depending on your background and interests, you would be doing the following activities:

- Organising pilots and demos at client locations
- Reaching out to new clients
- Visiting clients and listening to their needs
- Discovering the market and making decisions on how to place Ziggy within it
- (Re)branding and website design
- Attending trade shows and mobility conferences
- Writing blog posts

You will work alongside the co-founders to develop a product launch plan, then go out and do it. The role is flexible with room for you to make what you want of it. Ideally, you will pursue what you find interesting and enjoy taking responsibility for leading a project. There will be regular support from mentors both in and outside of the company.

Requirements:

- Enthusiasm to bring a social product to market
- Strong communication skills in both English and Dutch
- Ability to on-site at our office in The Hague
- Ability to work between 0.8 and 1 FTE (4 or 5 days per week)

Desirable – these are not essential but if you have some, they will make your application stronger:

- Motivated to work on improving social/equality issues
- Experience or study in sales or marketing
- Experience or study in design or branding

Reimbursement

Depending on your experience, study and fit, reimbursement would range between 2.500 and 3.500 €/month.

How to apply

If you want to bring your skills and enthusiasm to launch a social product, please send a CV and covering letter (in Dutch or English) explaining how you can strengthen our team to info@ziggy-mobility.nl

We do not accept applications via recruitment agencies.